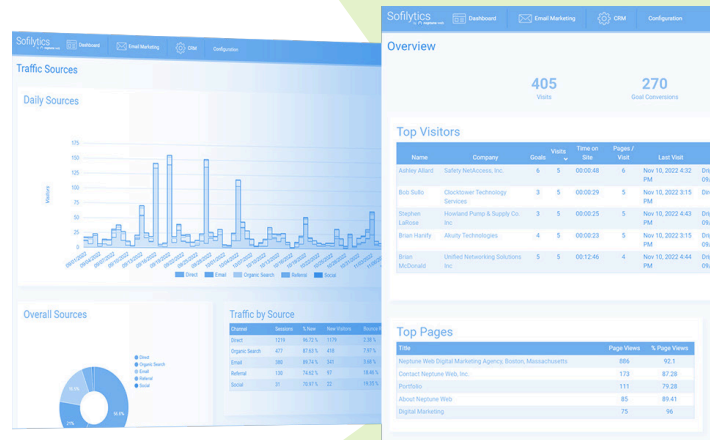


There is an easier and more seamless way to grow with **Sofilytics** ...at a cost you can afford.



Marketing Automation Platform & CRM for Start Ups, Small and Mid-Sized Businesses

In a cluttered landscape of complex, difficult to use, and expensive marketing and crm platforms, Sofilytics stands out offering **unparalleled ease of use, low cost and — by far — the highest level of quality & responsive support** in the industry.

Key Features & Functionality

AI-Driven Analytics

→ Turn reams of traffic data into goal-driven insights.

Prospect Scoring

→ Accurately identify, process and improve conversions of qualified leads to become real opportunities.

Customer Relationship Management

→ Effortlessly manage your day-to-day sales admin activities.

Workflows

→ Intelligent workflows to automate the lead nurturing process.

Individualization

→ Create individualized content through dynamic landing page management.

Unmatched Customer Service

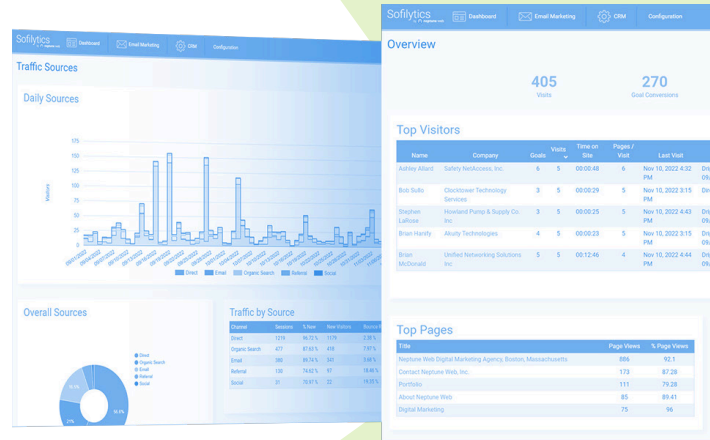
→ U.S.-based support with immediate, quality assistance— no ticketing, chatbots, or overseas call centers.

Experience the difference that genuine care, quality support, ease of use and affordability can make.

Contact us today to schedule a demo.

617-628-2300 | www.sofilytics.com

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Marketing Automation Platform & CRM for Start Ups, Small and Mid-Sized Businesses

Sofilytics CRM Pricing

Setup & Installation

setup • configuration • email integration • customization • data upload • training • ongoing support

\$2,750

Monthly CRM User Fees

\$50/admin
\$25/account user

Sofilytics Marketing Automation & CRM Pricing

Setup & Installation

setup • configuration • email integration • customization • data upload • email template • training • ongoing support
Includes 1 CRM Admin Monthly User

\$3,750

Monthly Marketing Automation Platform Fees

Up to 1,000 contacts

\$250

Up to 5,000 contacts

\$350

Up to 10,000 contacts

\$450

Up to 15,000 contacts

\$550

Up to 20,000 contacts

\$650

Up to 25,000 contacts

\$750

Up to 30,000 contacts

\$850

More than 30,000 contacts

\$TBD

Additional Monthly CRM User Fees

\$50/admin
\$25/account user

Assumptions

- WordPress or Drupal Website CMS
- Access to website programming and FTP for modifications needed for page tracking and form submissions
- MySQL database and permanent direct MySQL connection whitelisted to our IP
- Client provided import data meets all system requirements for import, ex – unique email addresses, separated first name/last name, etc. (NW to provide guidance)

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