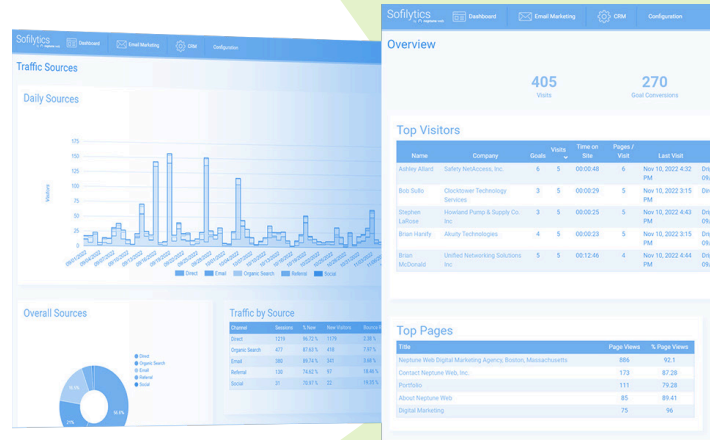


There is an easier and more seamless way to grow with **Sofilytics** ...at a cost you can afford.



Marketing Automation Platform & CRM for Start Ups, Small and Mid-Sized Businesses

In a cluttered landscape of complex, difficult to use, and expensive marketing and crm platforms, Sofilytics stands out offering **unparalleled ease of use, low cost and — by far — the highest level of quality & responsive support** in the industry.

Key Features & Functionality

AI-Driven Analytics

→ Turn reams of traffic data into goal-driven insights.

Prospect Scoring

→ Accurately identify, process and improve conversions of qualified leads to become real opportunities.

Customer Relationship Management

→ Effortlessly manage your day-to-day sales admin activities.

Workflows

→ Intelligent workflows to automate the lead nurturing process.

Individualization

→ Create individualized content through dynamic landing page management.

Unmatched Customer Service

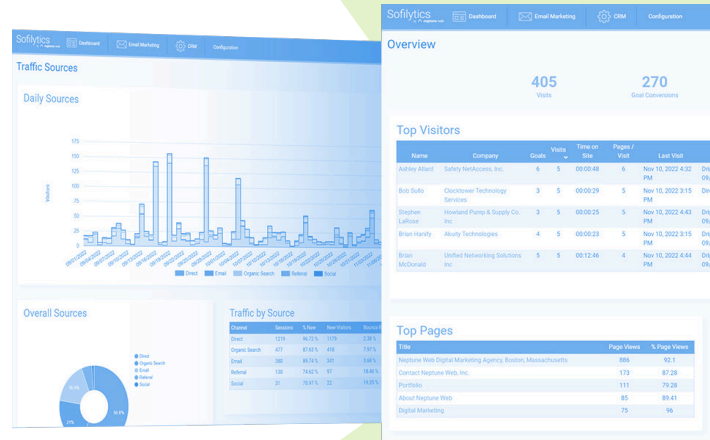
→ U.S.-based support with immediate, quality assistance— no ticketing, chatbots, or overseas call centers.

Experience the difference that genuine care, quality support, ease of use and affordability can make.

Contact us today to schedule a demo.

617-628-2300 | www.sofilytics.com

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Pricing

Sofilytics CRM Setup & Installation **\$2,500**
 setup • configuration • email integration • customization • data upload • training • ongoing support

Sofilytics Marketing Automation & CRM Platform Setup & Installation **\$3,750**
 setup • configuration • email integration • customization • data upload • email template • training • ongoing support
 Includes 1 CRM Admin Monthly User

Monthly Marketing Automation Platform Fees

Up to 1,000 contacts **\$250**

Up to 5,000 contacts **\$350**

Up to 10,000 contacts **\$450**

Up to 15,000 contacts **\$550**

Up to 20,000 contacts **\$650**

Up to 25,000 contacts **\$750**

Up to 30,000 contacts **\$850**

More than 30,000 contacts **\$TBD**

Monthly CRM User Fees **\$50/admin**
\$25/account user

Assumptions

- WordPress or Drupal Website CMS
- Access to website programming and FTP for modifications needed for page tracking and form submissions
- MySQL database and permanent direct MySQL connection whitelisted to our IP
- Client provided import data meets all system requirements for import, ex – unique email addresses, separated first name/last name, etc. (NW to provide guidance)

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